## **Christopher Bourseau**

# **UI/UX Front End and Web Designer**

2005 Shepard Road Hoffman Estates, IL 60169 8 Years Experience

email: <a href="mailto:cbourseau@mac.com">cbourseau@mac.com</a>

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Online Portfolio: <a href="http://www.tinyurl.com/crbgallery/">http://www.tinyurl.com/crbgallery/</a>

## Links:

See my <u>linkedin.com</u> profile for UI/UX projects slideshow: <a href="http://www.slideshare.net/ChristopherBourseau/crb-ui-uxv1">http://www.slideshare.net/ChristopherBourseau/crb-ui-uxv1</a> Project presentation: <a href="http://www.slideshare.net/ChristopherBourseau/2013-ux-portalredesign-33508109">http://www.slideshare.net/ChristopherBourseau/crb-ui-uxv1</a> Project presentation: <a href="http://www.slideshare.net/ChristopherBourseau/2013-ux-portalredesign-33508109">http://www.slideshare.net/ChristopherBourseau/crb-ui-uxv1</a> Project presentation: <a href="https://www.slideshare.net/ChristopherBourseau/2013-ux-portalredesign-33508109">https://www.slideshare.net/ChristopherBourseau/2013-ux-portalredesign-33508109</a>

#### **Professional Focus:**

Create interactive presentations that include Infographics and Responsive WIA-Compliant HTML5/CSS3 and develop web solutions that optimize the User experience across all major web browsers, on multiple mobile devices.

## **Software Skills [Years of experience]**

Axure RP [2], Bootstrap 3 [2], CMS RoboHelp [2] Canvas LMS; [1] Microsoft Office [14] **HTML/CSS [10] JavaScript [4]**, jQuery [3] LAMP/PHP [2] **Adobe Creative Suite [10]** Illustrator [14] InDesign [6] PhotoShop [13] Acrobat [12] FLASH [2] Dreamweaver [6]; **Java/JSP [1]** Knowledge of AngularJS framework, Balsamig Prototype, and Visual Studio and Aptana IDEs.

# Job Skills [Years of experience]

UI/UX Design [5], eCommerce [7], Wireframe/Prototypes [2], AJAX/JSON [3], Web Design [7], ARIA-WIA [2], JSP [2], Asset Management [5], Graphic Design [8], Learning Management Systems [1], Photo-retouch [9], Non-Linear Video Editing [2].

# **Professional Highlights:**

- Development of functional prototypes using Axure or Bootstrap, Photoshop, Illustrator and HTML authoring software with minimal oversight, including data presentations using static infographics and dynamic graph elements
- User Experience and User Interface Development for a HTML5 responsive web-based CMS, key to distributing over \$300M of benefits to military veterans and their families
- Development of responsive web applications that adhere to Section 508 Accessibility Standards requirements

# **Employment History:**

Amazon Fresh - (Wooddale, IL)

Associate Level 1 (Direct hire)

12/16 to present

- Pick and collate customer orders for delivery via truck in deep freeze, chilled or ambient temperature warehouse
- Perform outbound product support functions including equipment cleaning and supplies provision
- · Maintain a safe and productive pace with minimum requirements for picking rates and time management
- Transform bulk products to individual ASINs, prepare custom delicatessen and bakery orders for delivery

## Edge Systems, Inc. - (Warrenville, IL)

User Experience and User Interface Developer and Designer (Contractor)

9/14 to 2/16

- Lead Designer and User Interface Developer for an Web-based CMS replacing an outdated client-server application in a key Veteran Affairs Benefits department
- Visual mock-ups and functional prototypes for the primary web applications Interface using Photoshop & Axure
- Innovative User Interface landing pages and key functional elements using BootStrap and JSP/HTML in Spring STS
- Designed and implementation of HTML-based RoboHelp framework for CMS web application.
- Procedures and content for WebHelp system, including forward-looking plans for CMS integration
- Highly-refined PDF Forms development using client-side and Java-based server components

## Catamaran LLC - (Schaumburg, IL)

Web Site, User Experience and User Interface Designer (Contractor)

6/2013 to 1/2014

- Key player for Developer and Analyst teams providing User Experience improvements and design changes
- Dynamic Wireframes, Low Fidelity Prototypes and functional demonstrations for Prescription Benefits Member portal
- · Working in tandem with corporate marketing team producing style guides for Drug Trends application
- Responsive designs and functional demonstrations for internal and customer-facing applications

#### Deltak Innovation, Inc. (Oakbrook, IL)

Conversion Specialist/Web Developer (Temporary)

10/2012 to 1/2013

- Client conversion of an end-of-life Learning Management System to Canvas LMS to improve User Experience
- Provided rapid multi-media editing, HTML and document management on 50+ courses
- · Created solutions for optimal experience for graduate and masters degree students

### Aspen Marketing Services (West Chicago, IL)

User Interface/Web Designer (Contractor)

7/2012 to 9/2012

- Completed short-term contract assignment with fast-paced Direct Marketing Agency
- Implemented multiple consumer-facing User Interface Design projects using HTML/CSS, jQuery and JavaScript

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Online Portfolio: <a href="http://www.tinyurl.com/crbgallery/">http://www.tinyurl.com/crbgallery/</a>

 Development of web applications for Fortune 500 companies in financial and business services clients, including FedEx, Citibank and Visa.

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#### W. W. Grainger (Lake Forest, IL)

Catalog Production Associate (Temporary/Contractor)

6/2010 to 4/2011

- Key player in a catalog production project that converted over 6000 pages to new format
- Created data tables and dynamic page layouts in enterprise-level catalog CMS (STEP)
- Tasks included XML tagged data shaping, page layout, catalog product content and image collection

#### Beam Global/Proof Advertising Group (Deerfield, IL)

Print Production Artist for Ads, Packaging and Point-of-Sale (Temporary)

11/2009 to 5/2010

- Produced high-quality, brand-specific packaging, P.O.S elements and ad materials
- Thrived in fast-faced hot internal agency for a leader in the Wine and Spirits industry
- Key contributor on special projects establishing new procedures and new protocols for building branding elements

#### Thermo Scientific, Inc. (Vernon Hills, IL)

Designer and Catalog Production Artist (Contractor)

12/2007 to 1/2009

- · Print production of marketing communications, catalog elements, and catalog covers
- Expert layout and production in PC and Mac environments
- Successfully produced over 25 catalogs and brochures for three business units
- Managed re-branding projects for two new business units (Davis and AquaSensors)

#### Other World Computing (Woodstock, IL)

Web Graphic Designer/Graphic Artist (Manager, Staff positions)

8/2004 to 01/2007

- Key creative leader with manufacturer and reseller of electronics for niche markets
- Dramatically re-designed online retail operation by converting web sites to structured HTML/CSS, JavaScript and PHP (macsales.com, newertech.com and client micro sites)
- Developed multiple websites that generated e-commerce revenues over \$28M
- · Led team of three artists in the complete redevelopment and re-design of all materials
- Managed production of national advertising, marketing and packaging design

#### Methode Electronics, Inc. (Harwood Heights, IL)

Graphic Services Manager and Web Projects Manager (Staff)

4/1996 to 12/1999

- Art Direction and production of print advertising, photography and brand using digital tools for corporate marketing
- Re-launched the corporate website for 14 business units, providing HTML templates, wire-frames and concepts
- Produced corporate and product identity, sales collateral, placement advertisements, inserts and presentations with vendor and self-produced digital files

## **Education History:**

## School of the Art Institute of Chicago (Chicago, IL)

BFA, Visual Communications (2001)

- Extensive Coursework in Film Animation
- Completed Interactive media courses in Web Design, Macromedia Director and FLASH (2001)

## **Bradley University** (Peoria, IL)

BFA program; Majored in Fine Art

### **Professional Characteristics**

- · Able to integrate with new teams and absorb new procedures quickly
- Detail-oriented with an eye toward self-improvement
- · Highly motived individual contributor on creative projects

## **Personal Characteristics**

- Family-oriented father of two
- Member of local Presbyterian Church for 9 years, active in community and local elementary school PTA for 5 years